

Lawrence M. Maloney

Lawrence M. Maloney is vice president, professional services, for Menlo Worldwide, a \$1.3 billion supply chain services subsidiary of CNF Inc. that manages a full range of logistics activities in the United States and internationally for companies primarily in the automotive, technology, manufacturing, food and beverage, consumer product, chemical, and retail industries. CNF is a \$4.2 billion freight transportation, logistics, supply chain management, and trailer manufacturing company.

Mr. Maloney joined the company in his current position in December 2001. He is responsible for developing, managing and growing the company's supply chain consulting business for clients that wish to leverage the professional expertise of Menlo Worldwide without necessarily outsourcing their logistics or supply chain activities. Mr. Maloney also leads the engineering and consulting for the consumer, industrial, and government industry group (CIG).

Before joining Menlo Worldwide, Mr. Maloney was a partner in the supply chain solutions practice of CSC Consulting Group in Cleveland, Ohio, formerly Cleveland Consulting Associates (CCA). He was a key contributor to the practice's success through business development, client delivery, and assisting in the leadership and direction of the firm's supply chain consulting practice.

Mr. Maloney began his career in 1980 as a co-op engineering student at General Motors Institute. He moved into various full-time engineering roles in 1985. In 1987 as a research associate with the Ohio State University's Engineering Research Center for Net-Shape Manufacturing (sponsored by the National Science Foundation) he planned, conducted and published research findings relating to the use of artificial intelligence in manufacturing.

In 1989, he became an associate with CCA and was responsible for delivering client projects in supply chain and other process areas. Later that year, CCA was acquired by CSC. Mr. Maloney subsequently advanced through several positions of increasing responsibility and was named partner in June 2000.

Mr. Maloney is a member of the Council of Supply Chain Management Professionals and has been extensively involved with local charities in the Cleveland area including the United Way. A native of Lorain, OH, he holds a bachelor's degree in mechanical engineering from General Motors Institute (now Kettering University) and a master's degree in industrial engineering from The Ohio State University.